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Managing Editor's Corner:

Celebrating Four Years and Planning for the Next

Yesha Y. Sivan

The Academic College of Tel Aviv-Yaffo, and Metaverse Labs Ltd.

With this issue JVWR celebrates its fourth year. During these years, we have matured to be the prime source of research in our emerging domain. Earlier this month (Dec. 2011), we celebrated, for the first time, by hosting a JVWR workshop at the International Conference on Information Systems (ICIS 2011 Shanghai, China – <http://icis2011.aisnet.org/>).

There are great plans for next year, and we have started to implement them –

On the technical side:

- We have moved <http://jvwresearch.org/> into a new Joomla web system (same look and feel but a different back engine).
- We plan to enhance our usage of the TDL (Texas Digital Library Open Journal Systems).
- We are using now a new distribution system.

On the editorial side:

- We were joined by Tzafnat Shpak as the Coordinating Editor.
- We have started to fine tune our reviewers list.
- We have an initial journal plan for the next two years with firm editors to 50% of the issues.
- We have started to review our publishing policy.

I also wanted to mention that this issue takes an historical perspective. In many ways, this issue is a direct decedent of Volume 2, Number 3 - Technology, Economy and Standards in Virtual Worlds. The latter has drawn a vision, this one reports on the outcomes.

On this note of moving from vision to reality, I wanted to wish us all happy new 2012.