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To the Editors, *Journal of Virtual Worlds Research*:

Attached please find my manuscript "Culture of the Cloud," which I am submitting for consideration to be published in *Journal of Virtual Worlds Research*. I realize that I am part of the editorial collective for the forthcoming Volume 3, Number 1 issue of *Journal of Virtual Worlds Research*, but I don't think this presents any conflicts of interest because this manuscript has no relation to that issue.

The manuscript is 2,729 words, all inclusive (abstract, keywords, main text, endnotes, title, everything). I was envisioning the manuscript as a "think piece," but it's considerably over the recommended 1,300 word limit for think pieces. It's on the low side for the word limit parameters for essays (2,000–6,000) words. So it's up to you as to whether you would like to put it through the review process as a long think piece or a short essay. Given that Google's Chrome OS is coming out next year (see this amazing promo about it: http://www.youtube.com/watch?v=0QRO3gKj3qw&feature=player_embedded), I think this manuscript is quite timely in any case.

Since both think pieces and essays do not go through peer review at *Journal of Virtual World Research* (I believe), I have not included names of suggested reviewers. Should it be that the manuscript would go out for peer review, please let me know and I will be happy to suggest some possible reviewers.

Thank you for your consideration of my manuscript. Please let me know if you have any questions.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Tom Boellstorff'.

Tom Boellstorff

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