



26 September 2013

Jeremiah Spence

Editor, *Journal of Virtual Worlds Research*

Yesha Sivan

Managing Editor, *Journal of Virtual Worlds Research*

Dear Mr. Spence and Dr. Sivan:

Attached is an original research submission to the *Journal of Virtual Worlds Research* for possible publication, titled "White Man's Virtual World: A Systematic Content Analysis of Gender and Race in Massively Multiplayer Online Games." On behalf of the study's co-authors, T. Franklin Waddell, Rommelyn Conde, Courtney Long, and Rachel McDonnell, I will serve as the contact for all correspondence regarding this manuscript. This paper has not been published elsewhere and is not under review by any publication.

In accordance with the journal's published submission guidelines, I have attached a full manuscript file with figures and tables embedded in the body of the manuscript document. If needed, I also provide the figures as separate files, and can provide the manuscript or any other documents in another format if changes are needed before the review process can be completed.

We are optimistic that the manuscript, which describes a systematic content analysis of character demographics in popular commercial virtual worlds, extends research on video games' portrayals of gender and race because existing systematic content analyses have not extensively examined some content of online avatar-based games despite their increasing popularity.

Please direct any questions, comments or concerns to me by email, telephone, or mail using the information below. Thank you for considering our submission. We look forward to receiving feedback from the review process.

Sincerely,

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